



LINKS
INVESTMENTS
روابط للإستثمار

COMPANY PROFILE



**WHO
WE ARE??**

Who we are

They say that to be successful, you have to 'pick one thing and do it well'. But our story is different. For Links Investments, choosing and doing one thing well is simply not enough. Our journey was born out of our desire to offer more to our clients and give them the best of all possible worlds.

We knew that your needs were diverse, possibilities were limitless, and our creativity was just way greater to offer just one thing. This aspiration led us to look for like-minded individuals who share our passion to make a difference. Over time, we were able to find them, the best people who are specialists in their fields – the expert designers, builders, craftsmen and executors – forming strong links that are connected together with one ultimate goal – to serve you better through our diverse expertise.

Today, Links Investments is a one-stop shop providing a wide range of exceptional products and services to complete world-class projects -- from architecture, interior design, and landscaping to construction services, consultancy, and procurement and supply.



Established in 2019 and headquartered in Saudi Arabia, Links Investments, together with its subsidiaries, have empowered communities to achieve immense growth, taking pride in its brilliant portfolio that offers unmatched innovation, ingenuity, integrity, and bespoke customer service.

Links Investments has completed exceptional projects and has established strong partnerships and joint ventures, building a reputable name in the industry and becoming a trusted partner of several entities from the government and private sector entities across the country.

Links Investments is fully committed to bringing the client's vision to life, delivering exceptional services, and implementing solutions that adhere to the international standards.

Our dynamic journey continues as we establish a strong presence in various sectors and expand our horizons to bring our wealth of experience to different parts of the globe.



Vision

We aspire to be the most respected diversified company in Riyadh and to reach the farthest regions where luxe and elegance may entail our expertise and excellence.



Mission

Our mission is to furnish our clientele with deluxe services and bring innovative ideas. Through our state-of-the-art technologies and outstanding craftsmanship, we are committed to provide our clients with top-notch services customised to their needs.



Values

Our company's core values fuel our commitment and dedication to serve our clients and provide added value to their business. These values shape our standards, strengthen our culture and inspire us to accomplish milestones in everything we do, ensuring that we put them into practice in every aspect, preserving our integrity in the industry.

1 Professionalism

Our expert knowledge and competency, coupled with accountability, reliability and work ethics, help us to fulfil our role in the industry to the best of our ability, earning the trust and loyalty of our clients.

2 Innovation

We breathe innovation and constantly think of innovative solutions to better meet the needs of our clients. We regularly seek ways to enhance our services as we keep up with the changing trends.

3

Transparency

We value honesty and openness as we communicate with all our stakeholders, which strengthens our good reputation and builds meaningful and long-lasting connections with our clients.

4

Respect

We maintain a respectful attitude towards our team members, partners and clients, bearing in mind the principles of individuality and diversity. This creates a positive and productive workplace and builds the loyalty of our clients.

5

Commitment

We are fully committed to fulfilling our vision and mission, deeply invested in our obligation to deliver outstanding services and guarantee client satisfaction as we prioritise their needs.

6

Efficiency

We make the best use of our resources to optimise outputs at minimal costs. This allows us to run our operations smoothly, ensure timely delivery of our products and services, and enhance productivity and competitiveness.

7

Providing Value

We provide value to our clients by providing the right solutions to address the challenges they experience, create a positive impact on their business and help them achieve their business goals.



**WHY
CHOOSE US??**

“Bringing the best of all possible worlds”

The specialised services we offer are the result of a dynamic combination of brilliant minds and competencies offered by our strategic links and alliances. This shared expertise will ensure that every service we render will be instrumental to your organization's success.

Links Investments is a one-stop shop that features a unique capability to offer comprehensive services and handle all your requirements, creating added value for you as we provide our clients utmost convenience, reduced costs, more efficient service delivery, and faster project completion.

Links Investments prides itself to possessing a high standard of craftsmanship demonstrating the highest quality of work and delivering competitive advantages through our dedicated and highly competent team of specialists.

Every subsidiary's specialization serves as one of the core strengths of the entire group, complementing each other, and further optimizing the quality of our services and enhancing customer satisfaction.

We understand your needs and we value your aspirations; thus, we guarantee that every project is made perfectly suitable to your requirements. As we give utmost importance to upholding our reputation, we make sure that transparency is practiced in every transaction and communication.

We are not only a group of service providers, but also your trusted partner in every stage of your project. We have professional team members who will work with you closely from planning to execution and completion.



INVESTMENTS

Investment Philosophy



As a diversified group committed to delivering innovation and breakthrough developments through our subsidiaries, we believe in creating long-term value for our investors. This entails utilising a holistic approach in delivering quality in every aspect of our business to consistently offer attractive returns on investment. Every project serves as an added value provided to our clients and an opportunity for us to develop insights to unlock more possibilities and offer better solutions and favourable outcomes.

**“Creating long-term
value through our strong
network of experts”**



**OUR
SUBSIDIARIES**

“

Link

/lɪŋk/

Noun

:a relationship between two things or situations, especially where one affects the other.

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Our Subsidiaries

Our subsidiaries are our solid links. And they definitely do not deserve a generic introduction.

True enough, our links create a strong professional relationship, complementing the expertise of one another. They are our strength. They create added value. They build our confidence. They shape our mindset. They are the secret to our success.

We take pride in the strong connections we have established, sharing the same standards of excellence that ultimately enable us to build a better environment.

Our strong network of integrated subsidiaries are trusted leaders in the market, providing high-quality products and services in the sectors of architecture, interior design, landscaping and construction. Our alliances provide utmost focus on the specific needs of our clients, further enriching our core competencies and affirming our unique strengths and capabilities.







**BUSINESS
FOCUS**



“ Meeting the highest standards across our diverse services ”

1 Architectural and Interior Design Services

Our architectural and interior design services reflect our aspiration to create the finest spaces that have high aesthetic value, can be effectively utilized and can serve its purpose. We have a pool of creative individuals who specialise in various aspects of design. With this vast array of expertise, our services range from basic interior decoration and refurbishment to complex architectural design of residential, commercial, and government properties. We manage diverse projects with different specifications and requirements led by our highly skilled artisans and consultants. We keep a close watch on the design's construction, to ascertain that the plan is carefully executed in every phase.

2 Landscape Design, Maintenance and Installation Services

Our landscape design services focus on enhancing our client's environment with innovative, creative and visually appealing designs, incorporating practicality, functionality, and sustainability in every aspect. Our services range from landscape construction, landscape design and hardscape installation to providing consultation services. Different properties have their own unique characteristics and require particular landscape designs based on their usage and function; thus, our team will assess your property and your priorities accordingly to ensure that your project will be accomplished on time and within your budget. From conceptualisation to completion, our team will focus on your needs and provide useful inputs to transform your ideas into reality and ensure the project's success.

3

Construction and Consultancy Services

Our construction and consultancy services demonstrate our core competencies throughout a project's entire life cycle, from planning and coordination, cost control and risk management, implementation of quality and safety systems, to building and completion. We provide tailor-made services to meet the requirements of every client in every phase of the project. Our highly qualified team provides adequate supervision to deliver high-quality construction projects that meet the client's standards and requirements.

4

Procurement and Supply Services

Our procurement and supply processes are meticulously implemented to maximise the value of investments, ensure safe and timely delivery, and reduce financial risks throughout the life cycle of every project. Our procurement and supply chain specialists effectively collaborate on providing solutions to address challenges, ensuring cost and budget transparency, and acquiring reputable sources of products and services.

Quality Managements System

Links Investments maintains and continuously improve an Integrated Quality Management System that complies with the requirements of the International Standard ISO 9001:2015. Our quality objectives are to:

- Consistently and efficiently deliver services to our clients that comply with their specifications and relevant standards
- Resolve client, employee and supplier queries promptly and in a friendly manner
- Give out clients the utmost confidence in our services and ability to meet their needs
- Continuously engage all stakeholders in meaningful consultation and communication
- Measure our performance and use this information for the continual improvement of our services and quality management system

HSE Managements System



Links Investments HSE management system aims to provide the framework and tools to manage evolving HSE issues quickly and easily while meeting the high standard of HSE performance and expectations of both the client and regulatory authorities.



We believe that nothing is more precious than human life and well-being and ensure that all conceivable measures are taken when we conduct our business to strictly comply with the highest international health and safety standards for achieving the goal of protecting human life.



Links Investments integrated management system is internationally certified for compliance with ISO 9001:2015 Quality Management system, ISO 14001:2015 Environmental Management and ISO 45001:2018 Occupational Health and Safety Management.



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